

Exhibitor Updates (June Issue)

Thank you for your participation in SEMICON India 2025 from 2 – 4 September!

Starting in July, we will send you a monthly email to update you about the show and help your preparation go as smoothly as possible. We would like to begin by telling you that the SEMICON India official website is now live at www.semiconindia.org.

Please feel free to browse. We will keep updating the website as more information becomes available. Now let's dive into the highlights of the June issue.

Visa Application

Don't let Visa disrupt your travel plans! Most foreigners are required to obtain an entry visa before travelling to India. All applications for visas are required to have an invitation letter from organiser. Request for your invitation letter at <u>Visa Application</u>.

Payment Reminder

Please note that <u>100% payment is required to secure your booth location</u>. We may have to release your booth location if the 100% payment is not received on time. Make the payment within 15 days of receiving the invoice. Thank you for your attention to the payment timeline. If you have any questions about payment status.

Please contact semiconindia@semi.org or indiaaccounts@semi.org

In case any of the exhibitors need help with vendor set up documents for making the exhibition space payments please write to indiaaccounts@semi.org and copy semiconindia@semi.org. If you have submitted the request long back and still waiting for the documents, please bring it to our notice in the above ids.

Online Exhibitor Manual & Service Portal (SEMI & MMA)

There will be an online exhibitor portal platform for SEMICON India exhibitors to leverage on to update their company information, profile and products categories to boost visibility of your participation at the event. Both platforms have its own login credentials.

SEMI a2z Marketing Portal	SEMICON Exhibitor Portal (MMA)
Log in from:	Log-in from:
SEMI a2z Marketing Portal	https://portal.semiconindia.org/login
Password will be sent by 6/30. Please	After accounting team confirmed receiving
contact abhilasha.intern@iesaonline.org	the payment, you will receive an activation
if you did not receive it.	email from the system. Same log-in
	information you created for booth
	application
	If any log-in issue, please contact:
	support.mmaportal@interlinks.in
Update Company/Booth Profile	Online Exhibitor Manual (OEM)
	[Exhibition Guidelines]
Manage/Update Products	Additional service
	[Extra furniture & other services]
Manage Press Releases	Raw Space Booth Design Submission
Online Floorplan and Directory	Exhibitor Badge Registration
	Application for co-exhibitors

SEMI a2z Marketing Portal - MANDATORY

Please note that passwords are sent to both Primary Contact, Secondary Contacts and registered Co-exhibitors only.

Please login and complete your Company Information and Product Categories soonest to enjoy maximum level of recognition and publicity as the visitors will be accessing the portal.

You and your Co-Exhibitor(s) will have the opportunity to easily create and submit your information through our Online Exhibitor Directory.

Online Listing includes the following information:

- Company Name, Logo (if uploaded), PIC's contact details
- Welcome Message
- Online Company Profile
- Web URL
- Product Categories and Management (up to 5 uploads)
- Press Releases (up to 5 uploads)

Once you have updated your online profile, you may search/view it under **Exhibitor List Index**.

SEMICON Exhibitor Portal (MMA)

To access, please log in to your <u>Exhibitor Portal</u>. The username and password are the same that you used to create your MMA account during application.

Here are some tips to get the most value out of your exhibitor manual:

- 1. Read through the guidelines which contains General Information, Operations Schedule, Technical & Safety Regulations and Onsite Handling Tariff.
- 2. Ensure order forms are submitted by the **deadline (01 August)** to avoid surcharge. Orders placed after the deadline will incur additional charges and are subject to availability.
- 3. Submit by 01 August 2024
 - Registration of Exhibitor Badges
 - Fascia Name (for *Shell Scheme* booth exhibitors)
 - Booth Design and Plan Approval (for Bare Space booth exhibitors)
 - Indoor Heavy Machinery
- **4.** Bare space booth exhibitors are requested to submit for APPROVAL on their booth layout plan, elevation with dimensions, 3D artists impression and electrical single line drawing within the deadline mentioned. Refer to OEM Guidelines page 10 under **BOOTH/STAND DESIGN SUBMISSION** for more information.

Hotel Accommodation

We have prepared a list recommended hotel for SEMICON India. Click <u>HERE</u> to view list of recommended hotels.

For General Inquiry, please contact:

International inquiry: SEMI semiconindia@semi.org

For booth deco and operations, please contact:

Mr. Amit Kumar Upadhyay Sr. Manager - Operations Handphone: +91 8527004909 Amit.upadhyay@mmactiv.com

For booth Fabrication please contact:

Mr. Vivek Saraf

Handphone: +91 8830790284 fabrication@mmactiv.com