



Exhibitor Updates (June Issue)

Dear Exhibitor,

Warm greetings from SEMICON India Team!

Please take some time to read through this update as it will be useful towards your planning for the event.

If you are not the intended personnel for this mailer, please kindly update us on the corresponding PIC for this event.

Online Exhibitor Portal (SEMI & MMI Connect)

There will be 02 online exhibitor portal platforms for SEMICON India exhibitors to leverage on to update their company information, profile and products categories so as to boost visibility of your participation at the event.

Both platforms are managed by different organizer (SEMI and MMI) and has its own login credentials, the Online Exhibitor Manual is only accessible via MMI Connect platform.

SEMI Exhibitor Portal	MMI Connect Portal
Update Company/Booth Profile	
Manage/Update Products	
Manage Press Releases	Online Exhibitor Manual (OEM) [Exhibition Guidelines & Order Forms]
Online Floorplan and Directory	Exhibitor Badge Registration (Form 1 in OEM)

SEMI Exhibitor Portal is mainly for online booth publicity/exposure.

MMI Connect Portal is mainly for access to **Online Exhibitor Manual, Exhibitor Badge Registration**, and updating of company profile and products management.

Please read below for more information.

Online Exhibitor Portal (SEMI Platform)

The Online Exhibitor Portal is NOW OPEN for your input.

Your exhibitor portal login information is as follow:

Company Name:	SEMI
Booth No:	H3.XXX
Exhibitor Portal Login Page:	Click Here
Login Password:	XXXXXX

ONLINE EXHIBITOR DIRECTORY - MANDATORY

Please login and complete your Company Information and Product Categories soonest in order to enjoy maximum level of recognition and publicity as the visitors will be accessing the portal.

Please note that passwords are sent to both Primary Contact, Secondary Contacts and registered Co-exhibitors only.

You and your Co-Exhibitor(s) will have the opportunity to easily create and submit your information through our Online Exhibitor Directory.

Online Listing includes the following information:

- Company Name, Logo (if uploaded), PIC's contact details
- Welcome Message
- Online Company Profile
- Web URL
- Product Categories and Management (*up to 5 uploads*)
- Press Releases (*up to 5 uploads*)

Once you have updated your online profile, you may search/view it under [Exhibitor List Index](#).

Online Exhibitor Portal (MMI Connect Platform)

Once your booth application is approved by MMI, the online exhibitor portal and service will be activated.

To access, please log in to your [MMI Connect](#) account first. The username and password are the same that you used to create your MMI account during application.

Once you login you can choose the event “**SEMICON India 2024**” and enter the exhibitor zone.

You may config your online profile at the following areas under “Business Profile”:

- Company Information
- Online Company Profile
- Upload Company Logo & Banner
- Product Categories
- Upload Brochures, Company Photos and Videos

Once you have updated your online profile, you may search/view it under [Show Catalogue](#).

Online Exhibitor Manual (OEM)

The Online Exhibitor Manual (OEM) is now available on MMI Connect. The OEM contains essential information/resources that is useful for exhibition planning.

Here are some tips to get the most value out of your exhibitor manual:

1. Read through the guidelines which contains General Information, Operations Schedule, Technical & Safety Regulations and Onsite Handling Tariff.
2. Ensure order forms are submitted according to the **deadlines (02 August)** to prevent 30% surcharge
3. Submit **MANDATORY** forms by 02 August 2024
 Form 1: Registration of Exhibitor Badges
 Form 2: Fascia Name
 Form 4: Booth Design and Plan Approval (*for Bare Space booth exhibitors*)
 Form 5: Indoor Heavy Machinery
4. Submit “Form 13: Special Design Stand Package” if you wish to upgrade your shell scheme booth. There are 4 designs in total and Design 1 is the default. Click [HERE](#) to view all 4 designs and rates.
5. Bare space booth exhibitors are requested to submit for APPROVAL on their booth layout plan, elevation with dimensions, 3D artists impression and electrical single line drawing to the organizers via Form no. 4 within the deadline mentioned. Refer to Guidelines - Section 3 under OEM for more information.

Online Floorplan

The [Online Floorplan](#) for SEMICON India is now LIVE! Check out who’s exhibiting at the show floor by using ‘Advance Search’ function to filter by Country or Product to get a quick overview of what the exhibitors are offering. You may also bookmark them into your expo plan so it’s easy to locate them onsite.

Marketing Assets

Make use of these marketing tools to boost your company's participation and presence at SEMICON India 2024. Download and add the banners to your websites and digital signatures to promote awareness of your company's participation.

Click [HERE](#) to download SEMICON India Marketing Tools

Hotel Accommodation

Partnering with our travel agency, we have prepared a list recommended hotels for SEMICON India. The hotel booking website will be ready by mid-July, meanwhile exhibitors may reach out to our travel partner via email to secure your accommodation first.

Click [HERE](#) to view list of recommended hotels.

Visa Application

Don't let Visa disrupt your travel plans! Most foreigners are required to obtain an entry visa before travelling to India. All applications for visas are required to have an invitation letter from organiser. Request for your invitation letter at [Visa Application](#).

Payment Reminder

Please note that 40% payment is required to secure your booth location. We may have to release your booth location if the 40% down payment is not received on time. In addition, 100% payment must be received by July 26. Thank you for your attention about the payment timeline. Please contact semiconindia@mm-india.in if any questions about payment status.

For General Inquiry, please contact:

International inquiry: - SEMI semiconindia@semi.org

Domestic inquiry: - MMI semiconindia@mm-india.in

For Booth Decor and Operations, please contact:

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